



Counties: Clarke, AL



2000 Total Population	27,867
2000 Group Quarters	387
2008 Total Population	27,188
2013 Total Population	26,711
2008 - 2013 Annual Rate	-0.35%



2000 Households	10,578
2000 Average Household Size	2.6
2008 Households	10,738
2008 Average Household Size	2.5
2013 Households	10,684
2013 Average Household Size	2.46
2008 - 2013 Annual Rate	-0.1%
2000 Families	7,699
2000 Average Family Size	3.13
2008 Families	7,729
2008 Average Family Size	3.05
2013 Families	7,619
2013 Average Family Size	3.03
2008 - 2013 Annual Rate	-0.29%



<b>2000 Housing Units</b>	12,631
Owner Occupied Housing Units	68.0%
Renter Occupied Housing Units	15.8%
Vacant Housing Units	16.3%
<b>2008 Housing Units</b>	13,188
Owner Occupied Housing Units	66.6%
Renter Occupied Housing Units	14.8%
Vacant Housing Units	18.6%
<b>2013 Housing Units</b>	13,393
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	14.7%
Vacant Housing Units	20.2%

### Median Household Income

2000	\$27,560
2008	\$31,632
2013	\$34,529

### Median Home Value

2000	\$52,951
2008	\$77,099
2013	\$79,868

### Per Capita Income

2000	\$14,581
2008	\$17,061
2013	\$18,596

### Median Age

2000	35.6
2008	37.3
2013	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Clarke, AL****2000 Households by Income**

Household Income Base	10,638
< \$15,000	29.0%
\$15,000 - \$24,999	17.6%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	7.2%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.8%
\$200,000+	0.6%
Average Household Income	\$37,694

**2008 Households by Income**

Household Income Base	10,738
< \$15,000	24.8%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	0.7%
\$200,000+	0.7%
Average Household Income	\$42,770

**2013 Households by Income**

Household Income Base	10,684
< \$15,000	22.9%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	0.9%
\$200,000+	0.8%
Average Household Income	\$46,005

**2000 Owner Occupied HUs by Value**

Total	8,584
<\$50,000	47.5%
\$50,000 - 99,999	34.3%
\$100,000 - 149,999	9.5%
\$150,000 - 199,999	4.3%
\$200,000 - \$299,999	3.0%
\$300,000 - 499,999	0.9%
\$500,000 - 999,999	0.2%
\$1,000,000+	0.4%
Average Home Value	\$72,891

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	1,931
With Cash Rent	77.6%
No Cash Rent	22.4%
Median Rent	\$218
Average Rent	\$222

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Clarke, AL



## 2000 Population by Age

Total	27,867
0 - 4	7.5%
5 - 9	7.9%
10 - 14	7.9%
15 - 19	7.8%
20 - 24	5.6%
25 - 34	12.7%
35 - 44	14.9%
45 - 54	12.5%
55 - 64	10.0%
65 - 74	7.3%
75 - 84	4.4%
85+	1.8%
18+	72.0%

## 2008 Population by Age

Total	27,188
0 - 4	7.7%
5 - 9	7.5%
10 - 14	7.1%
15 - 19	6.5%
20 - 24	5.7%
25 - 34	12.5%
35 - 44	13.5%
45 - 54	14.4%
55 - 64	11.3%
65 - 74	7.7%
75 - 84	4.2%
85+	2.0%
18+	73.7%

## 2013 Population by Age

Total	26,711
0 - 4	7.4%
5 - 9	7.2%
10 - 14	7.4%
15 - 19	6.9%
20 - 24	5.5%
25 - 34	11.3%
35 - 44	12.6%
45 - 54	14.6%
55 - 64	12.9%
65 - 74	7.7%
75 - 84	4.5%
85+	2.1%
18+	73.8%

## 2000 Population by Sex

Males	47.3%
Females	52.7%

## 2008 Population by Sex

Males	47.4%
Females	52.6%

## 2013 Population by Sex

Males	47.4%
Females	52.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Clarke, AL****2000 Population by Race/Ethnicity**

Total	27,867
White Alone	55.9%
Black Alone	43.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	0.5%
Hispanic Origin	0.6%
Diversity Index	50.8

**2008 Population by Race/Ethnicity**

Total	27,188
White Alone	53.7%
Black Alone	45.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	0.6%
Hispanic Origin	0.9%
Diversity Index	51.8

**2013 Population by Race/Ethnicity**

Total	26,711
White Alone	52.3%
Black Alone	46.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	0.6%
Hispanic Origin	1.1%
Diversity Index	52.3

**2000 Population 3+ by School Enrollment**

Total	26,638
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	14.2%
Enrolled in Grade 9-12	6.6%
Enrolled in College	1.9%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	73.8%

**2008 Population 25+ by Educational Attainment**

Total	17,798
Less than 9th Grade	7.8%
9th - 12th Grade, No Diploma	16.4%
High School Graduate	40.0%
Some College, No Degree	16.2%
Associate Degree	6.1%
Bachelor's Degree	8.4%
Graduate/Professional Degree	5.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Clarke, AL****2008 Population 15+ by Marital Status**

Total	21,125
Never Married	24.5%
Married	57.1%
Widowed	10.2%
Divorced	8.3%

**2000 Population 16+ by Employment Status**

Total	20,937
In Labor Force	54.3%
Civilian Employed	49.4%
Civilian Unemployed	4.8%
In Armed Forces	0.0%
Not in Labor Force	45.7%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	89.2%
Civilian Unemployed	10.8%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	90.1%
Civilian Unemployed	9.9%

**2000 Females 16+ by Employment Status and Age of Children**

Total	11,291
Own Children < 6 Only	8.2%
Employed/in Armed Forces	3.8%
Unemployed	0.5%
Not in Labor Force	3.9%
Own Children < 6 and 6-17 Only	7.9%
Employed/in Armed Forces	4.8%
Unemployed	0.6%
Not in Labor Force	2.5%
Own Children 6-17 Only	18.7%
Employed/in Armed Forces	11.6%
Unemployed	1.0%
Not in Labor Force	6.1%
No Own Children < 18	65.2%
Employed/in Armed Forces	20.0%
Unemployed	3.0%
Not in Labor Force	42.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Clarke, AL

**2008 Employed Population 16+ by Industry**

Total	8,737
Agriculture/Mining	3.2%
Construction	9.3%
Manufacturing	24.6%
Wholesale Trade	2.2%
Retail Trade	12.1%
Transportation/Utilities	6.1%
Information	0.8%
Finance/Insurance/Real Estate	4.2%
Services	34.2%
Public Administration	3.4%

**2008 Employed Population 16+ by Occupation**

Total	8,737
White Collar	46.8%
Management/Business/Financial	8.1%
Professional	17.9%
Sales	9.9%
Administrative Support	10.9%
Services	15.1%
Blue Collar	38.1%
Farming/Forestry/Fishing	1.7%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	7.3%
Production	13.1%
Transportation/Material Moving	8.4%

**2000 Workers 16+ by Means of Transportation to Work**

Total	10,226
Drove Alone - Car, Truck, or Van	80.4%
Carpooled - Car, Truck, or Van	15.3%
Public Transportation	0.3%
Walked	1.6%
Other Means	1.1%
Worked at Home	1.3%

**2000 Workers 16+ by Travel Time to Work**

Total	10,226
Did Not Work at Home	98.7%
Less than 5 minutes	5.7%
5 to 9 minutes	15.4%
10 to 19 minutes	28.0%
20 to 24 minutes	9.3%
25 to 34 minutes	18.3%
35 to 44 minutes	5.2%
45 to 59 minutes	7.2%
60 to 89 minutes	5.5%
90 or more minutes	4.0%
Worked at Home	1.3%
Average Travel Time to Work (in min)	26.2

**2000 Households by Vehicles Available**

Total	10,578
None	11.3%
1	32.4%
2	36.5%
3	14.4%
4	4.4%
5+	1.1%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Clarke, AL



## 2000 Households by Type

Total	10,578
Family Households	72.8%
Married-couple Family	53.9%
With Related Children	26.2%
Other Family (No Spouse)	18.9%
With Related Children	13.3%
Nonfamily Households	27.2%
Householder Living Alone	25.5%
Householder Not Living Alone	1.7%

Households with Related Children	39.5%
Households with Persons 65+	26.4%

## 2000 Households by Size

Total	10,578
1 Person Household	25.5%
2 Person Household	31.4%
3 Person Household	17.7%
4 Person Household	15.2%
5 Person Household	6.4%
6 Person Household	2.3%
7+ Person Household	1.4%

## 2000 Households by Year Householder Moved In

Total	10,578
Moved in 1999 to March 2000	13.8%
Moved in 1995 to 1998	23.1%
Moved in 1990 to 1994	16.4%
Moved in 1980 to 1989	17.4%
Moved in 1970 to 1979	11.8%
Moved in 1969 or Earlier	17.4%
Median Year Householder Moved In	1991



## 2000 Housing Units by Units in Structure

Total	12,631
1, Detached	63.8%
1, Attached	0.2%
2	0.7%
3 or 4	1.5%
5 to 9	2.2%
10 to 19	0.8%
20+	1.2%
Mobile Home	28.7%
Other	0.8%

## 2000 Housing Units by Year Structure Built

Total	12,631
1999 to March 2000	2.7%
1995 to 1998	11.7%
1990 to 1994	9.8%
1980 to 1989	18.0%
1970 to 1979	16.9%
1969 or Earlier	40.9%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Clarke, AL

**Top 3 Tapestry Segments**

1.	Rural Bypasses
2.	Southern Satellites
3.	Salt of the Earth



**2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,471,198
Average Spent	\$1,254.54
Spending Potential Index	47
Computers & Accessories: Total \$	\$1,321,838
Average Spent	\$123.10
Spending Potential Index	51
Education: Total \$	\$6,289,383
Average Spent	\$585.71
Spending Potential Index	43
Entertainment/Recreation: Total \$	\$25,113,087
Average Spent	\$2,338.71
Spending Potential Index	63
Food at Home: Total \$	\$32,699,461
Average Spent	\$3,045.21
Spending Potential Index	62
Food Away from Home: Total \$	\$21,472,487
Average Spent	\$1,999.67
Spending Potential Index	58
Health Care: Total \$	\$31,358,420
Average Spent	\$2,920.32
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$12,650,317
Average Spent	\$1,178.09
Spending Potential Index	51
Investments: Total \$	\$3,777,665
Average Spent	\$351.80
Spending Potential Index	35
Retail Goods: Total \$	\$182,812,687
Average Spent	\$17,024.84
Spending Potential Index	63
Shelter: Total \$	\$80,778,181
Average Spent	\$7,522.65
Spending Potential Index	48
TV/Video/Sound Equipment: Total \$	\$9,025,759
Average Spent	\$840.54
Spending Potential Index	58
Travel: Total \$	\$10,418,812
Average Spent	\$970.27
Spending Potential Index	51
Vehicle Maintenance & Repairs: Total \$	\$6,559,520
Average Spent	\$610.87
Spending Potential Index	62

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.